

JACK R. GOETZ, Esq., MBA, Ph.D.
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SKILLS & QUALIFICATIONS

- Decades of teaching experience with, and knowledge of non-traditional student/adult learning models, including campus based and distance and online education methodologies
- Experience teaching students of diverse and disadvantaged backgrounds, including first generation minority students and economically disadvantaged students
- University faculty and executive administrator with seasoned entrepreneurial skills, including vision creation and locating resources with which to execute the vision, managing budgetary resources, and connecting with academic leadership
- Excel at making complex business and legal principles relevant and understandable to lay people
- Co-founder of the Jane Small Scholarship, a scholarship for students who are seeking careers in advocacy for people with disabilities
- Seasoned accreditation and licensing expert who serves as an on-site evaluator for the Distance Education Accreditation Commission as well as other agencies
- Temporary Judge, Los Angeles Superior Court; also am an experienced Mediator and Arbitrator

EDUCATION

- **BOSTON UNIVERSITY SCHOOL OF LAW**, J.D. (May, 1979)
- **CAPELLA UNIVERSITY**, Ph.D. Education (March, 2006)
- **PEPPERDINE UNIVERSITY**, M.B.A. (April, 1990)
- **SAN DIEGO STATE UNIVERSITY**, A.B., Economics (June, 1976)

WORK EXPERIENCE in COLLEGES AND UNIVERSITIES

Adjunct Faculty, USC Gould School of Law (Fall term, 2017)

- J.D. Program, Mediation Clinic. Teach 2nd and 3rd year law students the fundamentals of mediation and conflict resolution and supervise them mediating small claims and civil harassment cases in the Los Angeles Superior Court.

Associate Director and Lecturer in Law, Judge Judith O. Hollinger Program in Alternative Dispute Resolution, USC Gould School of Law (August, 2015 to April, 2017)

- Primary responsibilities include building graduate ADR degree programs and other professional and academic endeavors associated with the Judge Judith O. Hollinger Program in Alternative Dispute Resolution.

Commissioner, Distance Education Accrediting Commission (3-year term expected to begin April 1, 2017)

- Distance Education Accrediting Commission (DEAC) is a private, non-profit organization that operates as a national accreditor of institutions that primarily offer distance education. Founded in 1926, the DEAC holds recognition by the U.S. Department of Education and the Council for Higher Education Accreditation.

Faculty, California State University at Dominguez Hills (2014-2016)

Taught Fundamental Mediation Skills and Court Practicum

Instructor, California State University at Northridge (2009-2014)

- Academic Lead, Program in Mediation and Conflict Resolution—Created program for CSUN

Taught Fundamental Mediation Skills and Court Practicum

Senior Vice-President & Vice President for Academic Affairs, University of the People (2011-2012)

President, American Intercontinental University-Los Angeles (2006-2007)

Kaplan Higher Education Online (1997-2004)

President and Founding Dean, Concord University School of Law (1997-2004)

Dean Emeritus, Concord University School of Law (2004-present)

Dean, School of Graduate Studies, Kaplan University (2003-2004)

- Created business plan and instructional design for both academic courses and internet platform for nation's first completely Internet law school
- CEO and Dean for Concord University School of Law from infancy to maturity
- Re-designed undergraduate infrastructure at Kaplan University to provide for and accommodate Graduate School of Education and MBA Program

OTHER SIGNIFICANT WORK and VOLUNTEER EXPERIENCE

President-elect, Southern California Mediation Association (SCMA)

President, Educational Solutions 4 Change (2014 to present)

- Co-founded with Dr. Jennifer Kalfsbeek, our organization seeks to create educational solutions that change existing paradigms
- Lead instructor for the 45 hour Fundamentals of Mediation program taught for the Los Angeles Police Department, Office of the Ombuds (September-October, 2015)

Mediator and Arbitrator (2007-present)

- **Temporary Judge:** Member of Los Angeles Superior Court Panel (2012 – present)
- **Chair:** SCMA Committee on Voluntary Mediator Certification (2013-present)
- **Committee Member:** California State Bar Committee on Alternative Dispute Resolution (2014-2017)
- **Vice-Chair; Arbitrator and Mediator:** Los Angeles County Bar Association, Attorney-Client Fee Mediation and Arbitration Disputes (2008 to present)
- **Mediator:** Los Angeles Superior Court Party Pay and Pro Bono Panels (2008 - 2013)

- **Mediator:** Ventura County Superior Court Civil Mediator Approved and Party Pay Panels (2008 to present)
- **Arbitrator:** FINRA Dispute Resolution, Board of Arbitrators (2007 to present): FINRA is the self regulatory organization that mediates and arbitrates disputes between securities dealers/brokers and/or their clients.
- **Supervising Mediator:** Ventura Center for Dispute Settlement (2007 - 2009): Mediation Supervisor in Simi Valley small claims courthouse; mediation of small claims disputes at Ventura and Simi Valley courthouses as well as in the VCDS Center in Camarillo.

OTHER EDUCATIONAL ENTREPRENEURSHIP

Vice-President, West Professional Training Programs, Inc. (1995-97)

- Chief Academic Officer for bar preparation courses serving approximately 10,000 students nationwide
- Primary financial and budgetary responsibilities for \$7M division of West Publishing

Chief Executive Officer, American Professional Testing Service, Inc. (1989-95)

- Proprietor and President of \$5.5M test preparation and legal study aids provider
- Start-up company whose growth was both internal and through acquisition; sold to West Publishing in 1995

2nd Vice-President, HBJ Legal and Prof. Publs, Inc. (1979-89)

- Chief Executive of 7 state western region with \$4M in sales
- Primary academic officer for western region, responsible for program development

Taught Evidence and Corporations

PREVIOUS EDUCATIONAL PROGRAM CREATION AND DEVELOPMENT

CSUN Program in Mediation and Conflict Resolution (2009)

Concord Law School (1997)

APTS Multistate Maximizer (1990)

- Integrated multiple choice test taking techniques with traditional law school teaching concepts to create a nationwide bar preparation course for the multiple choice portion of the bar examination
- Hired and retained qualified law school faculty to deliver the lectures

APTS TOEFL Program (1989)

- Constructed test preparation overlay to a traditional ESL course design to help students prepare for the Test of English as a Foreign Language (TOEFL) exam for admission to undergraduate and graduate programs

Gilbert Audiotape series (1987)

- Created instructional design for audiotape legal study aids purchased by students interested in maximizing their law school grades
- Hired and retained qualified law school faculty to record the tapes

Essay Advantage (1985)

- Created instructional design for a bar preparation course that integrated traditional academic support concepts within a lecture series to enhance student performance on the written portion of the bar examination

Tutorial Program (1980)

- Created instruction design for a bar preparation course that integrated traditional academic support concepts within a seminar series to help students who had previously failed the California bar examination to pass that exam

SCHOLARSHIP AND SERVICE

Research Interests: Lifelong skills (adult education and philosophy); Access to non-traditional education; online education and assessing its ability to meet learner's goals and expectations in relation to fixed facility education; Raising Mediator ethics and professional standards.

Publications:

“Serving the Public: The Case for Formally Professionalizing Litigated Case and Court-Connected Mediation”, co-authored with Dr. Jennifer Kalfsbeek, www.jackgoetz.com, April, 2014

“The Value-Added Attorney (How to Make the Most of the Court Required Mediation Process)”
www.mediate.com, online library, October, 2010 (see <http://www.mediate.com/articles/goetzJ3.cfm>)

“Courtroom Intake in Small Claims and Civil Harassment”
Southern California Mediation Association, online library, February, 2010 (see <http://scmediation.org/?p=678>)

Civil Harassment Mediation: A Settlement-Friendly Environment”
Southern California Mediation Association, online library, September, 2009 (see <http://scmediation.org/?p=671>)

“Online Outcomes Parallel Traditional Methodologies: A Study of the Legal Knowledge, Skills, and Values Represented by Online Law Students and Graduates in Professional Examinations and Work Environments.”
Dissertation published March, 2006.

“What Lawyers Can Contribute through Jury Participation”
Los Angeles Lawyer, Closing Argument, January, 2005

“Confessions of an Early Internet Educator”
Distance Education and Training Council (DETC), Occasional Paper
Published in conjunction with 78th annual conference, March, 2004

Conference Presentations:

“Ethical Issues Surrounding Mediation Confidentiality,” panel presentation at 89th annual California State Bar Meeting, San Diego, September, 2016

“Writing the Educational Standards Report” and “Writing the Business Standards Report,”
presentations at the DEAC Evaluator Training Workshop, Phoenix, Arizona, August, 2016

“SCMA Town Hall on Voluntary Mediator Certification and Mediation Confidentiality,”
Committee reports presented at USC Gould School of Law, March, 2016)

“Setting Standards for Mediators Fulfills Public Expectations and Removes Current Barriers,”
(keynote address of Orange County Mediation Conference, March, 2015)

“SCMA Focus Group and Town Hall on Voluntary Mediator Certification, Hastings College of the Law, San Francisco, March, 2015

“SCMA Ad-hoc Committee on Mediator Regulation and Certification, reports presented at SCMA annual conference, Los Angeles, November, 2013 and November, 2014

“SCMA Focus Group and Town Hall on Voluntary Mediator Certification, Thomas Jefferson School of Law, San Diego, October, 2014

“Nuts and Bolts” (Chaired panel covering LASC Court rules and terminology required to mediate LASC cases), Southern California Mediation Association Annual Conference, Los Angeles, November, 2012

“Understanding and Identifying Your Teaching Philosophy”
Concord Law School annual faculty conference, Los Angeles, June, 2004

“DETC Educational and Marketing Workshop”
Conference chair, Tucson, Arizona, October, 2003

“Innovative Approaches in Professional Education”
Department of Defense Worldwide Education Symposium, conference panelist, Orlando, Florida, July, 2003

“Evaluating the Effectiveness of Educational Programs”
Distance Education and Training Council, 77th annual meeting, conference presenter, Maui, Hawaii, April, 2003

“Reauthorization of BPPVE legislation”
California Association of Private Postsecondary Schools (CAPPS), conference panelist, Sacramento, California, April, 2003

“Accreditation obstacles for online education”
Higher Education Washington, Inc. (HEWI), conference presenter, University of Maryland, College Park, Maryland, March, 2002

“New Ideas for Experienced Teachers”
American Association of Law Schools (AALS), conference panelist, Calgary, Alberta, June, 2001

“Internet Legal Education”
Law School Admissions Council (LSAC), conference panelist, Scottsdale, Arizona, May, 2001

“Virtual Law School, Better Connections, Better Retention”
IQPC E-Learning Summit, conference presenter, Orlando, Florida, December, 2000

“Student Retention”
Distance Education and Training Council (DETC), conference presenter, Notre Dame campus, South Bend, Indiana, October, 2000

“School Programs on the Internet”
Distance Education and Training Council (DETC), conference presenter, Oxford, England, September, 2000

“Future of Law School Libraries”

Southern California Association of Law Librarians, conference presenter, Oxnard, California, March, 2000

“Deconstructing the Law School Classroom”

Computer Aided Legal Instruction (CALI), conference panelist, Chicago-Kent Law School campus, June, 1999

ACCREDITATION TEAMS AND TASK FORCES

DETC Readiness Evaluator (Various universities, review Self-Evaluation Reports for DETC prior to site visits to determine their readiness for a site visit, 2012 – present)

DEAC Accreditation team, site visit (St. Joseph’s, Missouri, Chair, October, 2016)

DEAC Accreditation team, site visit (Newport Beach, California, Chair, March, 2016)

DEAC International Education Evaluator, site visit (Hanoi and Ho Chi Minh City, Vietnam, March, 2015)

DETC Accreditation team, site visit (Santa Ana, California, Chair, September, 2014)

DETC Accreditation team, site visit (Denver, Colorado, Chair, October, 2013)

DETC Accreditation team, site visit (Springfield, Missouri, Chair and Educational Standards Evaluator, August, 2013).

DETC Accreditation team, site visit (Anaheim, California, Educational Standards Evaluator, March, 2013)

DETC Accreditation team, site visit (Norcross, Georgia, Educational Standards Evaluator, October, 2012)

DETC Accreditation team, site visit (Arlington, Virginia, Educational Standards Evaluator, April, 2012)

DETC Accreditation team, site visit (Laguna Hills, California, Educational Standards Evaluator, October, 2006)

BPPVE Licensing and approval team, site visit (San Luis Obispo, California, Degree Program Evaluator, March, 2005)

DETC Accreditation team, site visit (Buckingham, England, Business Standards Evaluator, August, 2004)

DETC Accreditation team, site visit (Carlsbad, California, Chairperson, October, 2002)

BPPVE Licensing and approval team, site visit (Los Angeles, California, Degree Program Evaluator, November, 2001)

DETC Accreditation team, site visit (Buckingham, England, Business Standards Evaluator, September, 2000)

California State Bar Task Force for Online Legal Education, May, 2000-Sept., 2003

Project: Evaluate possible modifications to school accreditation standards to encompass online legal education

DETC Task Force for Online Education, October, 2000-April, 2001

Project: Prepare modifications to existing school accreditation standards to encompass electronically offered and/or online education

DETC Task Force on Assessment of Learning Outcomes, 2002

Project: Update existing accreditation standards for the DETC to comply with the current U.S. Department of Education standards on assessment of learning outcomes

PROFESSIONAL APPOINTMENTS, ASSOCIATIONS & HONORS

President (2017-2018) and Board member, Southern California Mediation Association: November, 2015-present

President's Award for Exceptional Service, Southern California Mediation Association: November, 2014 for Co-Chairing committee on Voluntary Mediator Certification

Member, State Bar of California, Alternative Dispute Resolution Committee: September 2014-August, 2017

Los Angeles Superior Court, Alternative Dispute Resolution, 2012 Volunteer of the Year: For contributions to training new mediators for the courts and settling cases

DETC Distinguished Recognition Award: For outstanding contributions to the advancement of distance education, award at the 76th annual meeting in Denver, Colorado, April, 2002

Law School Council: September, 2001-September, 2004. Appointed by the California State Bar Board of Bar Governors to a 3-year term as one of 10 law school deans to serve on an advisory council

Board of Trustees, Distance Education and Training Council (DETC), 2000-2002

Chair, DETC Business Standards Committee, May, 2002-April, 2004

Vice-Chair, DETC Research and Educational Standards Committee, May, 2002-April, 2004

State Bar of California, 1979-current

RECENT COMMUNITY ACTIVITIES AND INVOLVEMENT

Co-Founder, Jane Small Scholarship Fund for Advocates for Persons with Disabilities: Co-founded a non-profit fund named in my mother's honor that awards scholarships to qualified California State University at Northridge students for their contributions as advocates, 2014-present

Southern California Mediation Association, Board of Directors: 2015-present

Southern California Mediation Association, Board member SCMA Education Foundation: The Board oversees soliciting contributions for the Fund as well as evaluating and making grants to appropriate organizations, 2012-2014

Goetz Higher Education Scholarship Fund, 2003-2013: Founded non-profit donor advised fund through Liberty Hill Foundation, and later CSUN, that awarded scholarships based upon academic excellence and financial need to students pursuing degrees in higher education: approximately \$150,000 in grants in total.

National Baseball Hall of Fame: 2003-present; lifetime admission to museum in Cooperstown, New York for contributions.