

**JACK R. GOETZ, Esq., MBA, Ph.D.**  
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## **SKILLS & QUALIFICATIONS**

- Decades of teaching experience with, and knowledge of non-traditional student/adult learning models, including campus based and distance and online education methodologies. Online Certified instructor in California Community colleges and use Canvas and Blackboard regularly in classes
- Experience teaching students of diverse and disadvantaged backgrounds, including first generation minority students and economically disadvantaged students. One of the highest rated adjunct faculty members at both USC and Moorpark College; student ratings available upon request
- University faculty and executive administrator with seasoned entrepreneurial skills, including vision creation and locating resources with which to execute the vision, managing budgetary resources, and connecting with academic leadership
- Excels at making complex business and legal principles relevant and understandable to lay people
- Co-founder of the Jane Small Scholarship, a scholarship for students who are seeking careers in advocacy for people with disabilities
- Seasoned accreditation and licensing expert who serves as a Commissioner for the Distance Education Accreditation Commission (DEAC)
- Professionally involved--Temporary Judge, Los Angeles Superior Court (2012-2018); FINRA Arbitrator since 2007; President, Southern California Mediation Association (2018) and MC3 (2015-current).

## **EDUCATION**

- **BOSTON UNIVERSITY SCHOOL OF LAW**, J.D. (May 1979)
- **CAPELLA UNIVERSITY**, Ph.D. Education (March 2006)
- **PEPPERDINE UNIVERSITY**, M.B.A. (April 1990)
- **SAN DIEGO STATE UNIVERSITY**, A.B., Economics (June 1976)

## **WORK EXPERIENCE in COLLEGES AND UNIVERSITIES**

### **A. Teaching Experience**

#### **Business Faculty, Moorpark College (July 2018-present)**

- Online certified business instructor in Canvas. Current course for Spring, 2019 is Business Law (3 semester units), which is being taught as a face-to-face class. Have committed to teaching Fall, 2019 Business Law courses in hybrid format.

#### **Lecturer in Law, USC Gould School of Law (August 2017-present)**

- Mediation Theory and Practice. Currently teaching graduate students in the MDR and the LLM in ADR programs Mediation Theory and Practice in preparation for mediating litigated cases. In 2017, was assigned to teach the same to USC Gould law students in the J.D. program.

**Faculty, California State University at Dominguez Hills (2014-2016)**

- Academic Lead, Program in Mediation and Conflict Resolution—Transferred program from CSUN

**Instructor, California State University at Northridge (2009-2014)**

- Academic Lead, Program in Mediation and Conflict Resolution—Created program for CSUN

**Adjunct Instructor, Whittier College School of Law (1991-92)**

- Co-taught Remedies

**B. Administrative Experience**

**President, MC3 (2015-present)**

**President, Southern California Mediation Association (2018)**

**Commissioner, Distance Education Accrediting Commission (April 2017-present)**

- Distance Education Accrediting Commission (DEAC) is a private, non-profit organization that operates as a national accreditor of institutions that primarily offer distance education. Founded in 1926, the DEAC holds recognition by the U.S. Department of Education and the Council for Higher Education Accreditation.

**Associate Director and Lecturer in Law, Judge Judith O. Hollinger Program in Alternative Dispute Resolution, USC Gould School of Law (August 2015 to April, 2017)**

- Primary responsibilities include building graduate ADR degree programs and other professional and academic endeavors associated with the Judge Judith O. Hollinger Program in Alternative Dispute Resolution.

**Senior Vice-President & Vice President for Academic Affairs, University of the People (2011-2012)**

**President, American Intercontinental University-Los Angeles (2006-2007)**

**Kaplan Higher Education Online (1997-2004)**

**President and Founding Dean, Concord University School of Law (1997-2004)**

**Dean Emeritus, Concord University School of Law (2004-present)**

**Dean, School of Graduate Studies, Kaplan University (2003-2004)**

- Created business plan and instructional design for both academic courses and internet platform for nation's first completely Internet law school
- CEO and Dean for Concord University School of Law from infancy to maturity
- Re-designed undergraduate infrastructure at Kaplan University to provide for and accommodate Graduate School of Education and MBA Program

**OTHER SIGNIFICANT WORK and VOLUNTEER EXPERIENCE**

**2018 President, Southern California Mediation Association (SCMA) and current President, Mediator Certification Consortium of California**

**President, Educational Solutions 4 Change (2014 to present)**

- Co-founded with Dr. Jennifer Kalfsbeek, our organization seeks to create educational solutions that change existing paradigms
- Lead instructor for the 45-hour Fundamentals of Mediation program taught for the Los Angeles Police Department, Office of the Ombuds (September-October 2015)
- Currently deliver 40-hour Mediation Training program to the Los Angeles County Bar Association 2 times per year as the Lead Instructor.

**Hearing Officer, Mediator and Arbitrator (2007-present)**

- **Temporary Judge:** Member of Los Angeles Superior Court Panel (2012 – 2018)

- **Chair:** SCMA Committee on Voluntary Mediator Certification (2013-2017)
- **Committee Member:** California State Bar Committee on Alternative Dispute Resolution (2014-2017)
- **Vice-Chair; Arbitrator and Mediator:** Los Angeles County Bar Association, Attorney-Client Fee Mediation and Arbitration Disputes (2008 to 2022)
- **Mediator:** Los Angeles Superior Court Party Pay and Pro Bono Panels (2008 - 2013)
- **Mediator:** Ventura County Superior Court Civil Mediator Approved and Party Pay Panels (2008 to present)
- **Arbitrator:** FINRA Dispute Resolution, Board of Arbitrators (2007 to present): FINRA is the self-regulatory organization that mediates and arbitrates disputes between securities dealers/brokers and/or their clients.
- **Supervising Mediator:** Ventura Center for Dispute Settlement (2007 - 2009): Mediation Supervisor in Simi Valley small claims courthouse; mediation of small claims disputes at Ventura and Simi Valley courthouses as well as in the VCDS Center in Camarillo.

#### **OTHER EDUCATIONAL ENTREPRENEURSHIP**

##### **Vice-President, West Professional Training Programs, Inc. (1995-97)**

- Chief Academic Officer for bar preparation courses serving approximately 10,000 students nationwide
- Primary financial and budgetary responsibilities for \$7M division of West Publishing

##### **Chief Executive Officer, American Professional Testing Service, Inc. (1989-95)**

- Proprietor and President of \$5.5M test preparation and legal study aids provider
- Start-up company whose growth was both internal and through acquisition; sold to West Publishing in 1995

##### **2<sup>nd</sup> Vice-President, HBJ Legal and Prof. Publs, Inc. (1979-89)**

- Chief Executive of 7 state western region with \$4M in sales
- Primary academic officer for western region, responsible for program development

Taught Evidence and Corporations

#### **PREVIOUS EDUCATIONAL PROGRAM CREATION AND DEVELOPMENT**

##### **USC Gould School of Law, LL.M. in ADR and M.D.R.**

##### **California State University at Dominguez Hills program in Mediation and Conflict Resolution (2014)**

##### **CSUN Program in Mediation and Conflict Resolution (2009)**

##### **Concord Law School (1997)**

##### **APTS Multistate Maximizer (1990)**

- Integrated multiple choice test taking techniques with traditional law school teaching concepts to create a nationwide bar preparation course for the multiple choice portion of the bar examination

- Hired and retained qualified law school faculty to deliver the lectures

#### **APTS TOEFL Program (1989)**

- Constructed test preparation overlay to a traditional ESL course design to help students prepare for the Test of English as a Foreign Language (TOEFL) exam for admission to undergraduate and graduate programs

#### **Gilbert Audiotape series (1987)**

- Created instructional design for audiotape legal study aids purchased by students interested in maximizing their law school grades
- Hired and retained qualified law school faculty to record the tapes

#### **Essay Advantage (1985)**

- Created instructional design for a bar preparation course that integrated traditional academic support concepts within a lecture series to enhance student performance on the written portion of the bar examination

#### **Tutorial Program (1980)**

- Created instruction design for a bar preparation course that integrated traditional academic support concepts within a seminar series to help students who had previously failed the California bar examination to pass that exam

### **SCHOLARSHIP AND SERVICE**

**Research Interests:** Lifelong skills (adult education and philosophy); Access to non-traditional education; online education and assessing its ability to meet learner’s goals and expectations in relation to fixed facility education; Raising Mediator ethics and professional standards.

#### Publications:

“**Serving the Public: The Case for Formally Professionalizing Litigated Case and Court-Connected Mediation**”, co-authored with Dr. Jennifer Kalfsbeek, [www.jackgoetz.com](http://www.jackgoetz.com), April 2014

“**The Value-Added Attorney (How to Make the Most of the Court Required Mediation Process)**” [www.mediate.com](http://www.mediate.com), online library, October, 2010 (see <http://www.mediate.com//articles/goetzJ3.cfm>)

“**Courtroom Intake in Small Claims and Civil Harassment**” Southern California Mediation Association, online library, February 2010 (see <http://scmediation.org/?p=678>)

“**Civil Harassment Mediation: A Settlement-Friendly Environment**” Southern California Mediation Association, online library, September 2009 (see <http://scmediation.org/?p=671>)

**“Online Outcomes Parallel Traditional Methodologies: A Study of the Legal Knowledge, Skills, and Values Represented by Online Law Students and Graduates in Professional Examinations and Work Environments.”**

Dissertation published March 2006.

**“What Lawyers Can Contribute through Jury Participation”**

Los Angeles Lawyer, Closing Argument, January 2005

**“Confessions of an Early Internet Educator”**

Distance Education and Training Council (DETC), Occasional Paper  
Published in conjunction with 78<sup>th</sup> annual conference, March 2004

Conference Presentations:

**“Raising the Bar on Professionalism in Mediation,”** panel presentation at SCMA annual conference, Los Angeles, November 2018

**“Ethical Issues Surrounding Mediation Confidentiality,”** panel presentation at 89<sup>th</sup> annual California State Bar Meeting, San Diego, September 2016

**“Writing the Educational Standards Report” and “Writing the Business Standards Report,”** presentations at the DEAC Evaluator Training Workshop, Phoenix, Arizona, August 2016

**“SCMA Town Hall on Voluntary Mediator Certification and Mediation Confidentiality,”** Committee reports presented at USC Gould School of Law, March 2016)

**“Setting Standards for Mediators Fulfills Public Expectations and Removes Current Barriers,”** (keynote address of Orange County Mediation Conference, March 2015)

**“SCMA Focus Group and Town Hall on Voluntary Mediator Certification,** Hastings College of the Law, San Francisco, March 2015

**“SCMA Ad-hoc Committee on Mediator Regulation and Certification,** reports presented at SCMA annual conference, Los Angeles, November 2013 and November 2014

**“SCMA Focus Group and Town Hall on Voluntary Mediator Certification,** Thomas Jefferson School of Law, San Diego, October 2014

**“Nuts and Bolts”** (Chaired panel covering LASC Court rules and terminology required to mediate LASC cases), Southern California Mediation Association Annual Conference, Los Angeles, November 2012

**“Understanding and Identifying Your Teaching Philosophy”**

Concord Law School annual faculty conference, Los Angeles, June 2004

**“DETC Educational and Marketing Workshop”**

Conference chair, Tucson, Arizona, October 2003

**“Innovative Approaches in Professional Education”**

Department of Defense Worldwide Education Symposium, conference panelist, Orlando, Florida, July 2003

**“Evaluating the Effectiveness of Educational Programs”**

Distance Education and Training Council, 77<sup>th</sup> annual meeting, conference presenter, Maui, Hawaii, April 2003

**“Reauthorization of BPPVE legislation”**

California Association of Private Postsecondary Schools (CAPPS), conference panelist, Sacramento, California, April 2003

**“Accreditation obstacles for online education”**

Higher Education Washington, Inc. (HEWI), conference presenter, University of Maryland, College Park, Maryland, March 2002

**“New Ideas for Experienced Teachers”**

American Association of Law Schools (AALS), conference panelist, Calgary, Alberta, June 2001

**“Internet Legal Education”**

Law School Admissions Council (LSAC), conference panelist, Scottsdale, Arizona, May 2001

**“Virtual Law School, Better Connections, Better Retention”**

IQPC E-Learning Summit, conference presenter, Orlando, Florida, December 2000

**“Student Retention”**

Distance Education and Training Council (DETC), conference presenter, Notre Dame campus, South Bend, Indiana, October 2000

**“School Programs on the Internet”**

Distance Education and Training Council (DETC), conference presenter, Oxford, England, September 2000

**“Future of Law School Libraries”**

Southern California Association of Law Librarians, conference presenter, Oxnard, California, March, 2000

**“Deconstructing the Law School Classroom”**

Computer Aided Legal Instruction (CALI), conference panelist, Chicago-Kent Law School campus, June 1999

**ACCREDITATION TEAMS AND TASK FORCES**

**DETC Readiness Evaluator** (Various universities, review Self-Evaluation Reports for DETC prior to site visits to determine their readiness for a site visit, 2012 – present)

**DEAC Accreditation team**, site visit (St. Joseph’s, Missouri, Chair, October 2016)

**DEAC Accreditation team**, site visit (Newport Beach, California, Chair, March 2016)

**DEAC International Education Evaluator**, site visit (Hanoi and Ho Chi Minh City, Vietnam, March 2015)

**DETC Accreditation team**, site visit (Santa Ana, California, Chair, September 2014)

**DETC Accreditation team**, site visit (Denver, Colorado, Chair, October 2013)

**DETC Accreditation team**, site visit (Springfield, Missouri, Chair and Educational Standards Evaluator, August 2013).

**DETC Accreditation team**, site visit (Anaheim, California, Educational Standards Evaluator, March 2013)

**DETC Accreditation team**, site visit (Norcross, Georgia, Educational Standards Evaluator, October 2012)

**DETC Accreditation team**, site visit (Arlington, Virginia, Educational Standards Evaluator, April 2012)

**DETC Accreditation team**, site visit (Laguna Hills, California, Educational Standards Evaluator, October 2006)

**BPPVE Licensing and approval team**, site visit (San Luis Obispo, California, Degree Program Evaluator, March 2005)

**DETC Accreditation team**, site visit (Buckingham, England, Business Standards Evaluator, August 2004)

**DETC Accreditation team**, site visit (Carlsbad, California, Chairperson, October 2002)

**BPPVE Licensing and approval team**, site visit (Los Angeles, California, Degree Program Evaluator, November 2001)

**DETC Accreditation team**, site visit (Buckingham, England, Business Standards Evaluator, September 2000)

**California State Bar Task Force for Online Legal Education**, May 2000-Sept., 2003  
Project: Evaluate possible modifications to school accreditation standards to encompass online legal education

**DETC Task Force for Online Education**, October 2000-April, 2001  
Project: Prepare modifications to existing school accreditation standards to encompass electronically offered and/or online education

**DETC Task Force on Assessment of Learning Outcomes**, 2002  
Project: Update existing accreditation standards for the DETC to comply with the current U.S. Department of Education standards on assessment of learning outcomes

### **PROFESSIONAL APPOINTMENTS, ASSOCIATIONS & HONORS**

**President (2018) and Board member, Southern California Mediation Association:** November 2015-November 2019

**President's Award for Exceptional Service, Southern California Mediation Association:** November 2014 for Co-Chairing committee on Voluntary Mediator Certification

**Member, State Bar of California, Alternative Dispute Resolution Committee:** September 2014-August 2017

**Los Angeles Superior Court, Alternative Dispute Resolution, 2012 Volunteer of the Year:** For contributions to training new mediators for the courts and settling cases

**DETC Distinguished Recognition Award:** For outstanding contributions to the advancement of distance education, award at the 76<sup>th</sup> annual meeting in Denver, Colorado, April 2002

**Law School Council:** September 2001-September, 2004. Appointed by the California State Bar Board of Bar Governors to a 3-year term as one of 10 law school deans to serve on an advisory council

**Board of Trustees,** Distance Education and Training Council (DETC), 2000-2002

**Chair, DETC Business Standards Committee,** May 2002-April, 2004

**Vice-Chair, DETC Research and Educational Standards Committee,** May 2002-April, 2004

**State Bar of California,** 1979-current

### **RECENT COMMUNITY ACTIVITIES AND INVOLVEMENT**

**MC3:** Founding Board member and President of organization seeking to attach professional standards to the field of mediation through a voluntary mediator certification initiative, 2015-present

**Co-Founder, Jane Small Scholarship Fund for Advocates for Persons with Disabilities, 2014 to present):** Co-founded a non-profit fund named in my mother's honor that awards scholarships to qualified California State University at Northridge students for their contributions as advocates

**Southern California Mediation Association, Board of Directors,** 2015-present

**Southern California Mediation Association, Board member SCMA Education Foundation, 2012-2014:** The Board oversees soliciting contributions for the Fund as well as evaluating and making grants to appropriate organizations

**Goetz Higher Education Scholarship Fund, 2003-2013:** Founded non-profit donor advised fund through Liberty Hill Foundation, and later CSUN, that awarded scholarships based upon academic excellence and financial need to students pursuing degrees in higher education: approximately \$150,000 in grants in total.

**National Baseball Hall of Fame:** 2003-present; lifetime admission to museum in Cooperstown, New York for contributions.