

## Jennifer L. Kalfsbeek-Goetz, Ph.D.

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### SKILLS & QUALIFICATIONS

- **Ten years higher education leadership experience** including: 1) accreditation and assessment, 2) outcomes-driven course & program development (online & traditional) and assessment 3) faculty/staff development and supervision, 4) financial planning and budget management, 5) relationship/partnership development and management, 6) recruitment oversight & enrollment management, 7) regional marketing & sales of programs to a regional, national & global markets; and 8) strategic planning for programs & departments.
- **Over 20 years of organizational and program assessment and evaluation experience** including the evaluation of nonprofit organizations and their programs, degree and certificate programs at various community colleges and universities, college policy and practice assessment and evaluation projects from development through evaluation and re-design, and evaluation experience in public school and private organizational settings.
- **Successful development and implementation of more than 20 learner-centered, outcomes-based programs** and programs for the 21<sup>st</sup> century global workforce.
- **Two decades higher education teaching** in: 1) face-to-face, 2) synchronous and asynchronous online and hybrid, and 3) off-campus "satellite" classrooms.
- **Extensive experience working with contemporary students** including low-income, minority, first generation, differently-abled, midcareer working-adult, and international/immigrant/refugee learners.
- **Areas of Expertise:** Social Sciences, Diversity/Access, Outcomes-Driven Education, & Organizational Leadership.

### EDUCATION

B.A.S., Psychology	UNIVERSITY OF MINNESOTA	1993
M.A., Applied Sociology (Concentration: Program Evaluation)	UNIVERSITY OF MARYLAND	2000
Ph.D., Higher Education Leadership/Administration	CAPELLA UNIVERSITY	2007

### EMPLOYMENT – EVALUATION, HIGHER EDUCATION, & NONPROFIT

#### Leadership and Administration:

##### **California State University-Northridge** (2007-present)

- **Assistant Dean**, Tseng College: Graduate, International and Midcareer Education (2012-present). Primary responsibilities include: new program development; assessment and evaluation of existing programs; program content and delivery re-design based on evaluation recommendations; college and departmental policy assessment, evaluation, re-design and implementation; and, researching and assessing areas of potential new growth for the college and university.
- **Director, Distance Learning (Interim)**, Tseng College (October, 2013-January, 2015)
- **Evaluator**, CARE (Center for Assessment Research and Evaluation) (2014-present)
- **Senior Program Director**, Graduate and Professional Education Programs and Services, Tseng College: Graduate, International and Midcareer Education. (2007-2013)

##### **Educational Solutions 4 Change, Inc.**, Co-founding Vice President/Secretary and Consultant (2014-present)

Fostering change and awareness through education. Projects include developing educational sub-systems and teaching methodologies designed to change and improve educational outcomes, implementing educational assessment and evaluation projects for schools and organizations, and general consultation in the areas of educational evaluation and program implementation, legal and mediation education, and mode of delivery assessment and implementation.

**Saint Paul College (2004-2007), Department Chair, Humanities and Social Sciences**

- Faculty hiring, scheduling and supervision
- Student advising and independent study coordination
- Committees: Chair: Institutional Assessment Committee, Basic Skills Assessment Committee, Co-chair, Academic Affairs Committee, Online Associates of Arts Accreditation Committee.
- Curriculum development, instruction, assessment and evaluation: Social Sciences and Humanities.
- Panel reviewer: Sociology and Anthropology

**Instruction and Curriculum Design:**

**California State University, Northridge, Adjunct Professor (2010 – present)**

- Research Methods & Design, MS in Assistive Technology Studies and Human Services (2010-present)
- Curriculum Development in Health Education, Masters of Public Health (2015-)
- Affiliated Faculty Member – Education Leadership Doctorate Program, College of Education. (2010-present)
- Assessment & Evaluation for Learning, Masters of Education in Instructional Design (new program)

**Empire State College, Adjunct Faculty and Online Course Developer, Saratoga Springs, NY (2008-present)**

- Faculty for sociology, psychology and related courses since January, 2008
- Courses: Contemporary American Social Issues, Sex and Gender, A cross Cultural Perspective, Sociology of Families, Exploring Society, and Power and Privilege.
- Designed: “Contemporary American Social Issues,” in Sociology

**Ventura County Community College District, Adjunct Faculty Member, 2010-present)**

- Ventura College: Gender and Society, Introduction to Sociology, Introduction to Psychology, Developmental Psychology (2011-present)
- Oxnard College: Sociology of Sex Roles (2010-2011)

**University of Phoenix (2010-2013)**

- Faculty: SOC 105, Introduction or Popular American Culture

**University of the People, Online Course Developer & Professor, Pasadena, CA (2011-2012)**

- Ethics and Social Responsibility

**Saint Paul College, a Community & Technical College, Tenured Faculty Member (2003-2008)**

- Sociology of Work, Sociology of Education, Social Inequality, Gender & Society, Cultural Anthropology, Social Psychology, Marriage & the Family, Global Social Issues, Logic, Introduction to Sociology, Media & Society.

**Kaplan University, Assistant Professor (2005-2007)**

- Sociology of Work, Introduction to Sociology, Sociology of Education, Diversity & Society, Media & Society, and Child Development.

**University of Minnesota, Adjunct Faculty Member, Minneapolis, MN (2001)**

- American Race Relations (writing intensive course)

**Adjunct Instructor Various Institutions, Human Services, Sociology, Anthropology and Psychology (1996-present)**

- Towson University, Baltimore, MD
- Saint Paul Music Technical College, Saint Paul, MN
- Inver Hills Community College, Inver Grove, MN
- Shakopee Women's Prison (IHCC partner), MN
- Dakota County Technical College, Rosemount, MN

**Founding Executive Director, Journey Resource Center for Women, Minneapolis, MN (1999-2002)**

- Program development and operational management for a homeless outreach program
- Coordination of collaborative partnerships with local organizations
- Media communications, organizational marketing, and event planning
- Fundraising, grant writing and budgeting
- Staff, volunteer and student intern recruitment, training, scheduling, and supervision
- Coordinator, “Urban Plunge” Experiential Learning Project. Participants: Carlton College Women’s Studies Program, Northfield, MN; College of Gustavus-Adolphus Service Learning Program, St. Peter, MN.

**RESEARCH / EVALUATIONS, WORKSHOPS & PRESENTATIONS**

**Research:**

Primary Investigator (2014-present). *Multigenerational Participation in Higher Education and the Contemporary Workforce*. Educational Solutions 4 Change.

Co-investigator with Jack. R. Goetz (2013-present). *Professionalizing Mediation*. Educational Solutions 4 Change.

Primary Investigator (2011). *Body Image: A Look A the Ventura College Student “Body.”* Ventura College, CA.

Faculty Lead (2010-2011). *Getting Around Campus When You Cannot See the Signs*. A device assessment and evaluation project for a new GPS product for the blind. Funded by the Ethel Louise Anderson Foundation, California State University-Northridge.

Primary Investigator. (1999). *Resources and Programs for Homeless Women in the Twin Cities: A Pilot Study Exploring the Lives of Poor and Homeless Women in Minneapolis and Saint Paul and Assessing the Gaps in Service Centers and Outreach Providers for Homeless women in the Region*. Journey Resource Center for Women, Minneapolis, MN.

Project Manager. (1996-1997). *Exploring the Relationship between Violence, Women's Drug Use and HIV Risk*. University of Maryland, Baltimore County & the National Institutes of Health (NIDA), Baltimore, MD.

Graduate Research Assistant. (1996-1997). *Pregnant Women and Substance Abuse*. University of Maryland, Baltimore County & MD Department of Health & Mental Hygiene, Baltimore, MD.

Project Manager. (1995-1996). *African American's Alzheimer's Service Use: Assessing the Service Use Attitudes and Actions*. University of Maryland, Baltimore County, Baltimore, MD.

**Workshops & Presentations:**

Kalfsbeek-Goetz, J. (March, 2015). *Faculty can do it Too: Simple Tools for Course Accessible Materials*. 30th Annual International & Persons with Disabilities Conference, San Diego, CA.

Kalfsbeek-Goetz, J. (January, 2015). *Creating Accessible Materials for a Diverse Student Population to Support Inclusivity in all Learning Experiences*. CSUN Faculty Retreat, Northridge, CA.

Kalfsbeek-Goetz, J. (January, 2012-2015). *Tseng College Professional Development Day*, presentations and event coordination (2012-2015).

Kalfsbeek-Goetz, J. (November, 2014). *Effectively Leading in the Multigenerational Workplace*. California State Association of Counties, Sacramento, CA.

- Kalfsbeek-Goetz, J. (October, 2014). *The Whole is Greater than the Sum of its Parts: The CSUN Whole-Program Approach to program Development*. UPCEA Western Regional Conference, Las Vegas, NV.
- Kalfsbeek-Goetz, J. (September, 2012). *Graduate Education for Students with Disabilities: The Future at California State University, Northridge*. Presentation at the 25<sup>th</sup> Anniversary of the National Tsukuba University of Technology, Tsukuba, Japan.
- Kalfsbeek-Goetz, J. (co-presenter, August, 2012). *What They Didn't Teach Me in Graduate School: Managing Staff in the University Setting*. Deans and Chairs Retreat, California State University-Northridge.
- Kalfsbeek, J. (2011). *Body Image: A Look A the Ventura College Student "Body."* Presentation of Survey Results and Analysis at the Ventura College Body Image Day. Ventura College, Ventura, CA.
- Kalfsbeek, J. (2006). *Saint Paul College Can both Operate & Successfully Enroll Students in Online Classes*. Ongoing curricular research; presentation preparation for Online AA Accreditation Visit, Saint Paul College, Saint Paul, MN.
- Kalfsbeek, J. (2005, 2006). *Learning from a Distance – Why Choose Online Classes?* Presented at the “Saint Paul College Student Success Day,” Saint Paul, MN.
- Kalfsbeek, J. (2005). *From Technophobe to Technoliterate I: Hybrids Bridge the Technology Access Gap*. Presented at the “Summit Distance Learning” conference, Atlanta, GA.
- Kalfsbeek, J. (2005). *From Technophobe to Technoliterate II: Web Supplemented and Hybrid Course Examples*. Presented at the “Summit Distance Learning” conference, Atlanta, GA.
- Kalfsbeek, J. (2005). *Hybrid Courses: Having the Best of Two Worlds in Our Classrooms*. Presented at the “Center for Teaching & Learning: Realizing Student Potential” conference, Minneapolis, MN.
- Kalfsbeek, J. Guest Lecturer, *Community Violence Prevention in Education* course (2000). *Violence victimization among members of poor and homeless communities*. Urban Education Program, Hamline University, Saint Paul, MN.
- Kalfsbeek, J. Guest Lecturer, *Regional Training for Minnesota Coalition against Sexual Assault* (2000). *Sexual Assault among Members of Poor and Homeless Communities*. Presented at multiple rural community, social service provider training sessions in Greater MN.
- Britton, B., Kalfsbeek, J., & Kolesnikova, A. (1996). *Exploring the Relationship between Violence, Women's Drug Use and HIV Risk*. Presented at the “Violence, Abuse and Women's Citizenship International Conference,” Brighton, England, UK.
- Kalfsbeek, J., & Gordon, R. A. (1993). *The effect of morningness-eveningness on the processing of stereotype inconsistent information: Evidence for encoding versus attributional bias*. Poster presented at the meeting of the Midwestern Psychological Association, Chicago, IL.
- Kalfsbeek, J. L. (1993). *The impact of encoding bias and attributional bias on the processing of stereotype inconsistent information*. Paper presented at the meeting of the National Conference for Undergraduate Research, Salt Lake City, Utah.

## Publications:

- Kalfsbeek, J. (Feb. – Dec., 2015). *Attracting and Retaining Busy Adult Students: Top Ten Features of Successful Programs for Adults*, a series of 11 articles published monthly by: The EvoLLLution: Illuminating the Lifelong learning Environment, [evollution.com](http://evollution.com).
- Goetz, J., & Kalfsbeek, J. (2014), *Serving the Public: The Case for Professionalizing Court-Connected and Litigated-Case Mediation*, [mediate.com](http://mediate.com).
- Kalfsbeek, J. (2007). *Technology Literacy as a 21st Century Basic Skill: A Study of Evolving Technology Literacy Competencies for a Workforce Education, Community College*. Doctoral Dissertation, Capella University, Minneapolis, MN.
- Kalfsbeek, J. (2000). *A Multicultural Analysis of the Linkages among Childhood Sexual Abuse, Drug Use, Prostitution, & HIV/AIDS*. Masters Thesis, University of Maryland, MD.
- Kalfsbeek, J. (1994). *The effect of morningness-eveningness on the processing of stereotype inconsistent information: Evidence for encoding versus attributional bias*. Undergraduate Thesis, Univ. of Minnesota.

## Peer Reviewer, Thompson Learning/Wadsworth Publishing, Belmont, CA (2007)

Review new edition textbooks for higher education division, liberal arts and sciences disciplines

## Text Book Reviewer, Prentice Hall Publishing, Upper Saddle River, NJ (2007)

Review new edition textbook for Social Psychology

## LANGUAGE, TECHNOLOGY, & COMPUTING SKILLS

- **Foreign Language:** Basic Spanish
- **Instructional Technologies:** Moodle, Angel, Blackboard, Desire2Learn, e-College, WebCT, Turn It In, Elluminate, Blackboard Collaborate, Camtasia, Screencast-o-matic, Echo 360.
- **Research and Development Software:** Statistical Package for the Social Sciences (SPSS), Ethnograph: Qualitative Data Analysis Software, [surveymonkey.com](http://surveymonkey.com); Turn It In, and Microsoft Excel.
- **Social Media:** LinkedIn, Facebook, Instagram, and Pintrest.
- **Other Computing Skills:** Microsoft Office Suite; Word Perfect; Apple iPad apps: Pages and Facetime, [surveymonkey](http://surveymonkey.com), doodle, Harvard Graphics; Dropbox; Salesforce CRM; Peoplesoft and SOLAR; Photoshop.

## SERVICE WORK, HONORS, & MEMBERSHIPS

- Co-founder, VP and Secretary, Educational Solutions 4 Change, 2014-present
- Co-founder / donor of the Jane Small Scholarship for Advocates for People with Disabilities, 2013-present
- Secretary and Board Member, Youth Musical Theater of Southern California, 2013-present
- Member, Council of Chairs, California State University-Northridge, 2007-2015
- Advisor, K-12 Online Teaching and Learning Initiative, *Las Virgenes Foundation*, 2009-2012.
- Grants Review Panelist, *MN Regional Arts Council*, St. Paul, MN, 2002-2004.
- Board Member, Fundraiser & Grant Writer, *I Love a Parade, Inc.*, Minneapolis, MN, 2000-2002.
- Program Evaluation Consultant: *Institute for Women and Girls Health Research*, Baltimore., MD, 2000-2001.
- Program Development & Evaluation Consultant: *Alliance Housing, Inc.*, Minneapolis., MN, 2000.
- Treasurer, *Graduate Student Association*, University of Maryland – Baltimore County, 1995-1997.
- Presentation Session Honoree, *Graduate Student Research Day*, University of Maryland, 1996.
- United States National Collegiate Award Nominee, 1996; Recipient, 1992.
- President, 1993; Treasurer, 1991, *PSI CHI: Psychology National Honors Society*, Univ. of Minnesota, Duluth.